

Option #1- Premium Co-publishing

With our premium co-publishing plan, your book will be produced according to the highest professional standards, with customized treatments inside and out, and extra attention to detail. This includes a state-of-the-art cover design with embossing and spot matte treatments, customized interior design and text layout, substantive editing by a skilled editor (to refine and polish the text), a second round of editing by a copy editor (to bring the text into compliance with *The Chicago Manual of Style*), copyright registration, ISBN (International Standard Book Number), proofing, high quality off-set printing, e-book publishing, premium marketing, and distribution. The premium plan requires that the author purchase a minimum of 2,000 copies. The text layout is customized, and the cover is selected from as many as three customized design compositions (additional comps are \$400 each). The premium covers are beautifully embossed on the front and are laminated with a mixture of gloss and matte finish.

PREMIUM HARDBACK with dust jacket – full-color with gloss and matte finish, and embossing

Size: 6 x 9 inches; 288 pages

Text paper: 60# premium vellum – white or cream

Suggested retail: \$21.99

Premium Hardback Prices

Author quantity:	2000 copies	3500 copies	5000 copies	7500 copies	10,000 copies
Author discount:	49.39%	66.26%	73.76%	79.35%	82.22%
Author unit price:	\$11.13	\$7.42	\$5.77	\$4.54	\$3.91
Total author price:	\$22,260	\$25,970	\$28,850	\$34,050	\$39,100

PREMIUM PAPERBACK – full-color with gloss and matte finish, and embossing

Size: 6 x 9 inches; 288 pages

Text paper: 60# premium vellum – white or cream

Suggested retail: \$16.99

Premium Paperback Prices

Author quantity:	2000 copies	3500 copies	5000 copies	7500 copies	10,000 copies
Author discount:	43.03%	63.57%	71.69%	77.99%	81.11%
Author unit price:	\$9.68	\$6.19	\$4.81	\$3.74	\$3.21
Total author price:	\$19,360	\$21,665	\$24,050	\$28,050	\$32,100

Payment terms: 1/2 upon contract signing, and 1/2 prior to printing

Shipping fees are not included in cost quotes above and are billed separately after the fact.

State sales tax is billed separately after the fact only to authors who reside in Florida.

Estimated production time: 12 to 16 weeks

Royalty rates on Publisher trade sales: 12% (to 25,000); 13% (to 50,000); and 15% (50,001+)

Royalty rate on E-book sales: 50%

Royalty rate on non-trade sales: 10%

Subsidiary rights income: Split 50/50 between author and publisher

The marketing plan for premium co-publishing includes the following:

- Presentation to bookstores (independent and chain) and distributors by our sales reps
- Creation House website listing
- Listing on major industry websites
- Listing in Creation House catalog
- Press releases sent to a select list of major media outlets
- Listing with Charisma's products at CBA's International Christian Retail Show (ICRS)
- Advertisement in *Christian Retailing* magazine (group ad)
- Reciprocal advertisement in the back of other select Creation House books (group ad)
- Advertisement in *Charisma* magazine (1/3-page stand-alone ad)
- Production of a 30-second book trailer

Option #2- Standard Co-publishing

With our standard co-publishing option, your book will be produced with excellence, including a state-of-the-art cover design, standard text layout, one round of copy editing (to bring the text into compliance with *The Chicago Manual of Style*), copyright registration, ISBN (International Standard Book Number), proofing, high quality off-set printing, e-book publishing, marketing, and distribution. The standard plan requires that the author purchase a minimum of 1,000 copies. A standard Creation House interior design template is used for the text layout, and the cover is selected from a maximum of two customized design compositions (additional comps are \$400 each). The standard covers are laminated with a mixture of gloss and matte finish.

STANDARD HARDBACK with dust jacket – full-color with gloss and matte finish

Size: 6 x 9 inches; 288 pages

Text paper: 60# standard offset – white or cream

Suggested retail: \$21.99

Standard Hardback Prices

Author quantity:	1000 copies	1500 copies	2000 copies	2500 copies	3000 copies
Author discount:	33.47%	52.07%	61.39%	66.98%	70.58%
Author unit price:	\$14.63	\$10.54	\$8.49	\$7.26	\$6.47
Total author price:	\$14,630	\$15,810	\$16,980	\$18,150	\$19,410

Author quantity:	3500 copies	4000 copies	5000 copies	7500 copies	10,000 copies
Author discount:	73.26%	76.13%	78.81%	82.90%	84.95%
Author unit price:	\$5.88	\$5.25	\$4.66	\$3.76	\$3.31
Total author price:	\$20,580	\$21,000	\$23,300	\$28,200	\$33,100

STANDARD PAPERBACK – full-color with gloss and matte finish

Size: 6 x 9 inches; 288 pages

Text paper: 60# standard offset – white or cream

Suggested retail: \$16.99

Standard Paperback Prices

Author quantity:	1000 copies	1500 copies	2000 copies	2500 copies	3000 copies
Author discount:	25.90%	47.73%	58.68%	65.16%	69.51%
Author unit price:	\$12.59	\$8.88	\$7.02	\$5.92	\$5.18
Total author price:	\$12,590	\$13,320	\$14,040	\$14,800	\$15,540

Author quantity:	3500 copies	4000 copies	5000 copies	7500 copies	10,000 copies
Author discount:	72.63%	74.87%	78.22%	82.52%	84.70%
Author unit price:	\$4.65	\$4.27	\$3.70	\$2.97	\$2.60
Total author price:	\$16,275	\$17,080	\$18,500	\$22,275	\$26,000

Payment terms: 1/2 upon contract signing, and 1/2 prior to printing

Shipping fees are not included in cost quotes above and are billed separately after the fact.

State sales tax is billed separately after the fact only to authors who reside in Florida.

Estimated production time: 12 to 16 weeks

Royalty rates on Publisher trade sales: 12% (to 25,000); 13% (to 50,000); and 15% (50,001+)

Royalty rate on E-book sales: 50%

Royalty rate on non-trade sales: 10%

Subsidiary rights income: Split 50/50 between author and publisher

The marketing plan for standard co-publishing includes the following:

- Presentation to bookstores (independent and chain) and distributors by our sales reps
- Creation House website listing
- Listing on major industry websites
- Listing in Creation House catalog
- Press releases sent to a select list of major media outlets
- Listing with Charisma's products at CBA's International Christian Retail Show (ICRS)
- Advertisement in *Christian Retailing* magazine (group ad)
- Reciprocal advertisement in the back of other select Creation House books (group ad)

Option #3- Basic POD (Print-on-Demand) Co-publishing

With our basic POD co-publishing option, your book will be produced according to industry standards. You will pay a one-time “pre-press fee” to get your book ready for printing, and you will then purchase digitally printed books in quantities as low as 100 copies. The pre-press fee includes an attractive cover design, basic typesetting, one round of copy editing (to bring the text into compliance with *The Chicago Manual of Style*), copyright registration, ISBN (International Standard Book Number), proofing, digital printing, e-book publishing, marketing, and distribution. The Basic POD plan requires that the author purchase a minimum of 100 copies. Typesetting is done with a basic book template (industry standard with no customization), and the cover is a basic design composition selected by the author (with no customization). The basic POD covers receive gloss lamination with no special treatments.

Basic Paperback – full-color with gloss lamination

Size: 6 x 9 inches; 288 pages

Text paper: 60# white offset or equivalent

Suggested retail: \$16.99

Author’s pre-press fee for POD co-publishing: \$7,153 (paid only once)

POD Paperback Print Prices

Author quantity:	100 copies	300 copies	500 copies
Author discount:	52.50%	57.33%	67.10%
Author unit cost:	\$8.07	\$7.25	\$5.59
Total print price:	\$807	\$2,175	\$2,795

Total initial author price for POD co-publishing (Including one-time pre-press fee):	\$7,960	\$9,328	\$9,948
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Payment terms: 1/2 upon contract signing, and 1/2 prior to printing

Shipping fees are not included in cost quotes above and are billed separately after the fact.

State sales tax is billed separately after the fact only to authors who reside in Florida.

Estimated production time: 12 to 16 weeks

Royalty rates on Publisher trade sales: 12% (to 25,000); 13% (to 50,000); and 15% (50,001+)

Royalty rate on E-book sales: 50%

Royalty rate on non-trade sales: 10%

Subsidiary rights income: Split 50/50 between author and publisher

Please keep in mind that with basic POD co-publishing, you pay the pre-press cost *one* time; and, thereafter, when you need additional copies, you pay only the basic POD print price.

The marketing plan for basic POD co-publishing includes the following:

- Presentation to bookstores (independent and chain) and distributors by our sales reps
- Creation House website listing
- Listing on major industry websites
- Listing in Creation House catalog
- Press releases sent to a select list of major media outlets
- Listing with Charisma’s products at CBA’s International Christian Retail Show (ICRS)
- Advertisement in *Christian Retailing* magazine (group ad)

Option #4 – POD (Print-on-Demand) Self-Publishing

With our POD self-publishing option, your book will be produced according to industry standards. You will pay a one-time “pre-press fee” to get your book ready for printing, and you will then purchase digitally printed books in quantities as low as 25 copies. The pre-press fee includes an attractive cover design, basic typesetting, one round of copy editing (to bring the text into compliance with *The Chicago Manual of Style*), copyright registration, ISBN (International Standard Book Number), proofing, digital printing, limited marketing, and distribution. The POD self-publishing plan requires that the author purchase a minimum of 25 copies. Typesetting is done with a basic book template (industry standard with no customization), and the cover is a basic design composition selected by the author (with no customization). The basic POD covers receive a gloss finish with no special treatments.

POD Paperback – full-color with gloss lamination

Size: 6 x 9 inches; 288 pages

Imprint: CHP

Text paper: 50# or 60# white offset or equivalent

Suggested retail: \$16.99

Author’s pre-press fee for POD self-publishing: **\$4,563** (paid only once)

POD Paperback Print Prices

Author quantity:	25 copies	100 copies	300 copies	500 copies
Author discount:	30.78%	52.50%	57.33%	67.10%
Author unit cost:	\$11.76	\$8.07	\$7.25	\$5.59
Total print price:	\$294	\$807	\$2,175	\$2,795
Total initial author price for POD self-publishing (Including one-time pre-press fee):	\$4,857	\$5,370	\$6,738	\$7,358

Payment terms: 1/2 upon contract signing, and 1/2 prior to printing

Shipping fees are not included in cost quotes above and are billed separately after the fact.

State sales tax is billed separately after the fact only to authors who reside in Florida.

Estimated production time: 12 to 16 weeks

Royalty rates on Publisher trade sales: 12% (to 25,000); 13% (to 50,000); and 15% (50,001+)

Royalty rate on non-trade sales: 10%

Subsidiary rights income: Split 50/50 between author and publisher

Please keep in mind that with POD self-publishing, you pay the pre-press cost *one* time; and, thereafter, when you need additional copies, you pay only the specified POD print price.

The marketing plan for POD self-publishing is as follows:

- Availability to bookstores (independent and chain) and distributors
- Creation House website listing
- Listing on major industry websites
- Listing in Creation House catalog
- Listing with Charisma’s products at CBA’s International Christian Retail Show (ICRS)

Option #5 – E-Book Self-Publishing

With e-book self-publishing (i.e., e-book *only* with no printed copies), you will pay a fee that includes a front cover design, basic typesetting, one round of copy editing (to bring the text into compliance with *The Chicago Manual of Style*), copyright registration, ISBN (International Standard Book Number), proofing, e-book formatting, and uploading to major e-book distributors. Typesetting is done with a basic template (industry standard with no customization), and the front cover is a basic design composition selected by the author (with no customization).

E-book Version – Digital format

Size: 6 x 9 inches; 288 pages

Imprint: CHP

Cover: Front cover only – full color

Interior: Text only – no graphics – no interactive features

Suggested retail: \$16.99

Author's fee for e-book self-publishing: **\$3,665**

Payment terms: 1/2 upon contract signing, and 1/2 prior to e-book formatting

State sales tax is billed separately after the fact only to authors who reside in Florida.

Estimated production time: 12 to 16 weeks

Royalty rate on e-book sales: 50%

The marketing plan for e-book self-publishing is as follows:

- Creation House website listing
- Listing in Creation House catalog
- Listing on e-book distributor websites (Amazon, Barnes & Noble, Sony, and CBD)